Know Your Coverage Options

Group vs. Individual Health Insurance

What is group vs. individual health insurance?

ANSWER Small business group health insurance is a policy purchased by an employer, while individual insurance is purchased by a single person or family.

Each option has *distinct differences* and reasons to consider, based on the specific needs of the person or employer seeking coverage.

Group & Individual Basics



All health insurance plans offer individuals and families coverage for medical care, which most people receive through their employers.



However, some small businesses do not have the budget, requiring individuals to find their own health insurance.

Cost & Premiums

Group plans usually make coverage more affordable.

Employers have the **flexibility** to decide what portion of the premium to cover.

Individual plans typically require more involvement by the policy holder to understand coverage.

Individual plans are usually more expensive.

Coverage Options

Group Health Insurance

Restricted to plans chosen by the employer, resulting in fewer coverage options and less flexibility.

additional features and options with their group plans.

Employers may allow employees to purchase add-on

Larger companies with 50 or more employees may offer

coverages, when not covered by the group plan.

An agent can provide guidance in reviewing multiple

Individual Health Insurance

plans, providing access to many coverage options.

Allows more flexibility for a person or family as they

Can add specific coverages to their plan more easily,

but it will likely be more expensive.

Group and individual insurance plans typically

Enrollment



have set annual enrollment periods and often have restrictions or waiting periods.

In some special cases involving life events, such as losing previous health coverage, a person may



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qualify for a special enrollment period.



For more information on health insurance plans or for expert

